

# PRIYADARSHINEE RAJURKAR

## GRAPHIC DESIGNER



## CONTACT

8007186848

priya.rajurkar1@gmail.com

Punawale, Pune

webdesignerpriyarajurkar.com

## SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Canva
- Biorender
- Designing Infographics
- ChatGPT
- Midjourney

## LANGUAGES

- Marathi (Fluent)
- Hindi (Fluent)
- English (Intermediate)

## EDUCATION

**M.Sc. Zoology** (2010 - 2012)

(Specialization: Entomology)

Science College | S.R.T.M. University  
Nanded, Maharashtra

**Diploma in  
Web Designing** (2018 - 2019)

Edit Institute, Chinchwad  
Pune, Maharashtra



## PROFILE

Proficient in Adobe Creative Suite, branding, and layout design, with a strong eye for aesthetics and user experience. Adept at collaborating with teams to bring concepts to life while meeting deadlines and brand guidelines. Passionate about creating designs that engage and inspire audiences. Skilled in basic video editing, including trimming, masking, text overlays to enhance visual storytelling and eager to explore more and ready to taking challenges in task related to above skills.



## WORK EXPERIENCE

**Adore** (Jan 2025 - Present)  
**Graphic Designer**

### Experience in Designing Promotional & Informative Posters

- Promotional Posters** - Engaging and high-impact visuals tailored to capture attention and drive action for events, products, or campaigns. Focus on bold typography, striking colors, and clear messaging to maximize effectiveness.
- Webinar Posters** - Professional and informative designs that clearly communicate key details, such as speakers, topics, dates, and registration links, ensuring maximum reach and participation.
- Feedback Posters** - Thoughtfully designed visuals encouraging audience engagement and feedback collection, ensuring a smooth and structured response process.
- Crafting visuals that not only attract but also communicate the brand's message effectively.
- Trimming & Cutting** - Removing unnecessary parts and keeping videos concise.
- Masking** - Selecting specific areas of a video to apply effects, hide elements, or create creative transitions. Useful for object isolation, text reveals, and removing unwanted parts of a scene.

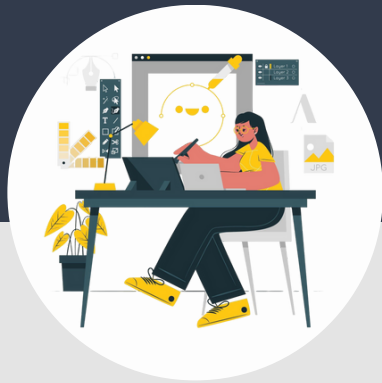
**Giganetix Technology** (Oct 2024 - Nov 2024)  
**Consulting  
Graphic Designer**

### Experience in Social Media Creatives

- Crafting visuals that align with the brand's identity, values, and messaging. From curated posts and engaging carousels to compelling ad creatives and interactive stories, every piece is strategically designed to enhance brand presence and audience engagement.
- Maintaining a cohesive look with colors, fonts, and design elements that reflect the brand's identity.
- Designing eye-catching graphics, infographics, and animations that drive interaction.
- Crafting visuals that not only attract but also communicate the brand's message effectively.
- Adapting creatives for different platforms (Instagram, LinkedIn, Facebook, etc.) to maximize impact.
- Creating GIF files and edited GIF files for adding text

# PRIYADARSHINEE RAJURKAR

GRAPHIC DESIGNER



## CONTACT

8007186848

priya.rajurkar1@gmail.com

Punawale, Pune

webdesignerpriyarajurkar.com

## SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Canva
- Biorender
- Designing Infographics
- ChatGPT
- Midjourney

## LANGUAGES

- Marathi (Fluent)
- Hindi (Fluent)
- English (Intermediate)



## WORK EXPERIENCE

**elSpectra**

Graphic Designer for full time

(June 2022 - April 2023)

### Bio-Render Diagrams

- Worked on Bio-render diagram project in which a very basic workflow provided by client through which I need to do research on how should be the icons and the scientific illustration.
- Worked on many tasks like Info-graphics (long and short), Social media posts, and Blog diagrams. It was really a great experience working with elSpectra, I learned a lot through this organization.

**AffinityX**

Associate graphic designer

(Oct 2021 - Jan 2022)

### Paperculture

- Worked on the Paper-Culture Project, where I was responsible for editing and enhancing greeting cards for Christmas and New Year. This involved refining designs, adjusting typography, and ensuring a visually appealing layout while maintaining the brand's aesthetic. I focused on incorporating festive elements, optimizing color schemes, and aligning the designs with the holiday spirit to create warm, engaging, and high-quality greeting cards. The project required a keen eye for detail, proficiency in Adobe Creative Suite, and an understanding of print-ready design standards.



## EDUCATION

**M.Sc. Zoology (Specialization: Entomology)**

(2010 - 2012)

Science College | S.R.T.M.University

**Nanded, Maharashtra**

**Diploma in WebDesigning**

(2018 - 2019)

Edit Institute, Chinchwad

**Pune, Maharashtra**